

Presents



A MAGICAL FALL FESTIVAL

Saturday, September 30, 2023 at Chase Farm Park Lincoln, RI





BeWITCHED & BeDAZZLED A MAGICAL FALL FESTIVAL AT CHASE FARM

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When Disney constructed a movie set in 2021 of Salem Village at the picturesque Chase Farm Park in Lincoln for the filming of Hocus Pocus 2, history was made with the first major movie production along the historic Great Road. Last year, a major festival was held to celebrate that occasion. It was an overwhelming success and is returning this year, bigger and better. This is not just a Fall Festival, a Vendor Fair, nor a Halloween event. Rather it is all of these and more! It is a multi-generational, seasonal celebration that provides something of interest for everyone, with plenty of charm, nostalgia, lots of smiles, and many historical and educational activities that will engage and inform.



Featured at the event will be theatrical and dance performances, a magic show, artisan vendors, psychics, historical presentations, roaming entertainers and costumed characters, hayrides, children's activities and entertainment, storytelling, art and costume contests, face painting, and food trucks. All ages are encouraged to join in the fun by wearing costumes. Tickets for last year's inaugural event sold out with 4,000 attendees. This year, the expected attendance is 6,000. It's ideal exposure for sponsors to reach a wide audience!





Great Road Heritage Campus



GREAT ROAD HERITAGE CAMPUS

The Great Road Heritage Campus, consisting of four 19th century buildings open to the public, is set among the picturesque landscape of 85 acres of the former Chase Farm. It provides a holistic community-based experience where local history is woven together with national history and connected to our present moment.

The Friends of Hearthside is an all-volunteer nonprofit organization that was formed in 2001 to provide stewardship of the town-owned historic properties located along Great Road. The centerpiece is the Hearthside House Museum (c.1810), with the Hannaway Blacksmith Shop (c.1870), Pullen's Corner Schoolhouse (c.1850), and the Moffet Mill (c.1812) situated at Chase Farm Park. Funds to support the preservation, interpretation, and promotion of these rare sites are raised through programs, grants, memberships, and donations.

Opened in 1683, Great Road is one of the oldest thoroughfares in the country that followed part of a Native American trail from Providence north in Massachusetts. Great Road is so unique in the number of historic properties still intact that it earned a designation on the National Register of Historic Places. The historic and rural character of this area helps to serve as a unique backdrop for historic programming provided by the Friends of Hearthside.



RAFFLE DONATION FORM

Business Name	Date
Address	
City/State/Zip	
Contact Person	Title
Phone	
Email	
Description of Donation	
Dollar Value	

Federal ID Number 05-0520888

Friends of Hearthside, Inc. is a 501(c)(3) nonprofit organization.

Contributions are tax deductible as allowed under IRS guidelines.

Funds raised through this event help support the mission of the Friends of Hearthside to serve as stewards for the preservation, protection and interpretation of Lincoln's historic sites of the Great Road Heritage Campus.

Please return form and item(s) no later than August 15 to:

Friends of Hearthside, Inc. 757 Great Road, Lincoln, RI 02865 kathyhartleyhearthside@gmail.com





A SNAPSHOT OF LAST YEAR'S BUZZ ABOUT BEWITCHED

Celebrate All Things Fall and 'Hocus Pocus' at Chase Farm's BeWitched and BeDazzled Festival

'Hocus Pocus 2' put a spell on Chase Farm in Lincoln last fall and now the farm is ready to share the magic with 'contact of the state on Saturday, October 1.

Breeze

Overwhelming interest in Lincoln's BeWitched & BeDazzled Fall Festival

Pinto: Bewitched event is a great addition for Lincoln

oute tike to thank all those ved in the Bewitched and zzled event at Chase Farm in all as Saturday, opite the drizzly weather, I saw adults and children thoroughlying themselves – many in festive mes. What a wonderful way to what a tremedio town two nikudos to Kathy Hartley and history is the same of the control of the

Department of Public Works, and the town administrator who made this a memorable experience.

I hope that this can become a year-ly tradition. As a resident of Lincoln since 1933, it is wonderful to see our residents and non-resident enjoying what our beautiful towns.

Fan of the movie Hocus Pocus? This family festival is taking place where the sequel was filmed









Comments from those who were there

"Congratulations and thank you for the hard work that you do and the other volunteers put into making the event really, really special. There were so many things to do, and it was so much fun. You can definitely count on our support next year." -Sponsor

"Saturday was the best day. I am planning to sponsor again next year." -Sponsor

"You have tapped into something very exciting! It was wonderfully executed, and your volunteers are amazing. Would love to be a part of it again." -Vendor

"The audience was amazing. Thank you for having us be a part of this." -Entertainer

"We had a glorious time. Seeing the smiles and wonder on the adults and kids faces brought me so much joy.

We can't wait to see what next year will bring!" -Attendee

Wide ranging coverage included Rhode Island Monthly, Boston Globe, The Valley Breeze, RI Tourism, Fall River Herald, online sites featuring Halloween events, family events, & Hocus Pocus events, plus over 20,000 likes on Hearthside's Facebook page.

