



BeWITCHED & BeDAZZLED A MAGICAL FALL FESTIVAL AT CHASE FARM

Saturday, September 30, 2023

When Disney constructed a movie set in 2021 of Salem Village at the picturesque Chase Farm Park in Lincoln for the filming of Hocus Pocus 2, history was made with the first major movie production along the historic Great Road. Last year, a major festival was held to celebrate that occasion. It was an overwhelming success and is returning this year, bigger and better. This is not just a Fall Festival, a Vendor Fair, nor a Halloween event. Rather it is all of these and more! It is a multi-generational, seasonal celebration that provides something of interest for everyone, with plenty of charm, nostalgia, lots of smiles, and many historical and educational activities that will engage and inform.



Featured at the event will be theatrical and dance performances, a magic show, artisan vendors, psychics, historical presentations, roaming entertainers and costumed characters, hayrides, children's activities and entertainment, storytelling, art and costume contests, face painting, and food trucks. All ages are encouraged to join in the fun by wearing costumes. Tickets for last year's inaugural event sold out with 4,000 attendees. This year, the expected attendance is 6,000. It's ideal exposure for sponsors to reach a wide audience!



Great Road Heritage Campus



GREAT ROAD HERITAGE CAMPUS

The Great Road Heritage Campus, consisting of four 19th century buildings open to the public, is set among the picturesque landscape of 85 acres of the former Chase Farm. It provides a holistic community-based experience where local history is woven together with national history and connected to our present moment.

The Friends of Hearthside is an all-volunteer nonprofit organization that was formed in 2001 to provide stewardship of the town-owned historic properties located along Great Road. The centerpiece is the Hearthside House Museum (c.1810), with the Hannaway Blacksmith Shop (c.1870), Pullen's Corner Schoolhouse (c.1850), and the Moffet Mill (c.1812) situated at Chase Farm Park. Funds to support the preservation, interpretation, and promotion of these rare sites are raised through programs, grants, memberships, and donations.

Opened in 1683, Great Road is one of the oldest thoroughfares in the country that followed part of a Native American trail from Providence north in Massachusetts. Great Road is so unique in the number of historic properties still intact that it earned a designation on the National Register of Historic Places. The historic and rural character of this area helps to serve as a unique backdrop for historic programming provided by the Friends of Hearthside.

